



When Water Efficiency meets Energy Efficiency
and Sustainability Come True.

Sponsorship Package

**The International Exhibition & Conference
for
Water & Energy in the Middle East & Africa**

at
Cairo International Convention Center (CICC), Cairo, Egypt

from
Wed, 24 Sep - Fri, 26 Sep 2025



Organized by:



Golden sponsor



Platinum sponsor



www.aquaenergyexpomea.com

Water and Energy in Egypt

“

H.H Abd El Fattah El Sisi President Of Egypt

His Excellency spoke about In the words of President Abdel Fattah el-Sisi, "Egypt's future is intrinsically linked to our ability to harness the power of water and energy. Our commitment to sustainable development is unwavering, as we invest in innovative technologies and infrastructure to ensure water security and energy efficiency. This is not just an investment in our economy, but in the well-being of every Egyptian citizen and the preservation of our natural resources for future generations. Together, we will create a resilient and prosperous Egypt."



H.H Abd El Fattah El Sisi
President Of Egypt

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Dr. Eng. Mostafa Madbouly Prime Minister of Egypt

His Excellency spoke about Prime Minister Mostafa Madbouly has emphasized Egypt's strategic investments in water and energy sectors, highlighting the country's ambitious goals at various events. "We are committed to managing our water resources sustainably and advancing renewable energy projects to meet our development needs," he remarked at the Egypt-EU Investment Conference in June 2024. He also underscored Egypt's vision to become a global hub for green hydrogen production by 2030, stating, "Our goal is to establish Egypt as a leading center for green hydrogen, leveraging our renewable energy capabilities to drive sustainable growth" (Daily News Egypt) (BioEnergyTimes)



Dr. Eng. Mostafa Madbouly
Prime Minister of Egypt

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Eng. Sherif El Sherbini, Minister of Housing, Utilities and Urban Communities

His Excellency spoke about Eng. Sherif El Sherbini, Minister of Housing, Utilities and Urban Communities, emphasized the pivotal role of water projects in his recent speech. He stated, "We are committed to modernizing our water infrastructure to meet both current and future demands. These projects are essential for ensuring sustainable development and providing clean water to all Egyptians." His words reflect a strong focus on enhancing water systems as a cornerstone of Egypt's development strategy. [Source : Al-Ahram, July 2024 ; Daily News Egypt, July 2024]



Eng. Sherif El Sherbini
Minister of Housing, Utilities and Urban Communities

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Dr. Mahmoud Esmat, Minister of Electricity and Renewable Energy

His Excellency spoke about "Egypt is committed to advancing its energy infrastructure with a focus on renewable energy and green hydrogen investments," stated Dr. Mahmoud Esmat, Minister of Electricity and Renewable Energy. He emphasized the significance of integrating green hydrogen projects to support sustainable development and address the growing energy demands, highlighting these goals at the EU-Egypt Energy Conference 2024 (EgyptToday)(BFI News)



Dr. Mahmoud Esmat
Minister of Electricity and Renewable Energy

Why Sponsor Aqua Energy Expo Middle East and Africa?

- **Be a Founding Partner:** As a sponsor of the inaugural Aqua Energy Expo Middle East and Africa, your company will be recognized as a trailblazer in this groundbreaking event, establishing a leading position in water treatment, renewable energy, and sustainability.
- **Exclusive Premier Visibility:** Enjoy exclusive branding opportunities, including prominent placement in high-traffic areas and across all event materials, ensuring your company stands out and maximizes its impact.
- **Priority Access to Industry Leaders:** Connect with top industry leaders and decision-makers through special access to VIP networking sessions and exclusive events designed specifically for sponsors.
- **Customizable Engagement:** Benefit from customized sponsorship packages that align with your strategic objectives, including bespoke speaking opportunities, branded showcases, and interactive features to highlight your innovations.
- **Long-Term Brand Impact :**Capitalize on extensive promotional efforts for the inaugural event to enhance your brand's visibility and reinforce your commitment to advancing key industry sectors.

By becoming a sponsor of **Aqua Energy Expo Middle East and Africa**, you not only gain unrivaled exposure and access but also distinguish your brand as a key supporter and leader in advancing water treatment, renewable energy, and sustainability.

How Being Special?

you can be recognized by registering to one of the following:

Platinum Package 30,000 \$ for Foreign Companies.
Platinum Package 300,000 L.E. for Egyptian Companies.

Golden Package 20,000 \$ For Foreign Companies.
Golden Package 200,000 L.E. For Egyptian Companies.

Silver Package 10,000 \$ for Foreign Companies.
Silver Package 150,000 L.E. for Egyptian Companies.

PLATINUM SPONSORSHIP FULLY DETAILS

Sponsorship Benefits & Ads.	Number	Description
Maximum number of allowed sponsors.	Up to 3	-----
Sponsor logo and name on all printed and promotional materials with a special size	Applicable	Brochure, catalogue, invitation and conference agenda.
Sponsor logo and name.	Applicable	On the expo's strong outdoor advertising campaigns.
Provision to put flags with the sponsor logo & name at the CICC outdoor entrance.	12	Size 1.5 M length * 1 M Width .
The Sponsor logo & name on the registration backdrop.	Applicable	
The sponsor logo and adv. On the CICC 's main columns.	2	
The sponsor logo and Adv. Banner on the expo's website for one year.	Applicable	Directly connected with the sponsor's home page.
Allowing to put sponsor's Adv. On the roof.	3	(3*2 M) going down from the expo's hall ceiling.
Provision for flyer distribution at the exhibition entrance.	Applicable	Within the expo official bag & the sponsor to provide the organizer with the flyers.
The sponsor logo and name visible materials.	Applicable	On the ushers ,t-shirts and safety vests.
Broadcasting Adv.Video. On the reception screen	each 5 minutes 1	Materials to be provided by sponsor.

The sponsor's logo and name on the expo's website.	Applicable	One year directly connected with the sponsor website.
Participation in opening ceremony.	Applicable	Plenary opening session with a speaker assigned by sponsor.
Sponsor acknowledgement in the opening ceremony.	Applicable	Plenary opening session.
Announcing the name of sponsor.	Applicable	Radio Ad.
Complementary premium position Ad.	back over or inside 1 2 front cover +1 internal	Full page 4 colors in official exhibition catalogue size 23*17 CM.
Special Ad. Page.	Applicable	In conference Agenda.
Special Honoring certificate.	Applicable	It will be delivered to the sponsor's company.
VIP Invitations.	60	They will be delivered to sponsor.
Free registrations.	6	Conference session attendance.
Complementary parking passes.	10	Special Zone.



GOLDEN SPONSORSHIP FULLY DETAILS

Sponsorship Benefits & Ads.	Number	Description
Maximum number of allowed sponsors.	Up to 6	-----
Sponsor logo & name on all printed & promotional materials with a special size	Applicable	Brochure, catalogue, invitation and conference agenda.
Sponsor logo and name.	Applicable	On the expo's strong outdoor advertising campaigns.
Provision to put flags with the sponsor logo & name at the CICC outdoor entrance.	8	Size 1.5 M length * 1 M Width .
The Sponsor logo & name on the registration backdrop.	Applicable	
The sponsor logo and adv. On the CICC 's main columns.	1	
Allowing to put sponsor's Adv. On the roof.	2	(3*2 M) going down from the expo's hall ceiling.
Provision for flyer distribution at the exhibition entrance.	Applicable	Within the expo official bag & the sponsor to provide the organizer with the flyers.
Broadcasting Adv. Video. On the reception screen	1 each 15 minutes	Materials to be provided by sponsor.
The sponsor's logo and name on the expo's website.	Applicable	One year directly connected with the sponsor website.
Sponsor acknowledgement in the opening ceremony.	Applicable	Plenary opening session.
Complementary premium position Ad.	2 Ads. in the middle page	Full page 4 colors in official exhibition catalogue size 23*17 CM.
Special Honoring certificate.	Applicable	It will be delivered to the sponsor's company.
VIP Invitations.	40	They will be delivered to sponsor.
Free registrations.	4	Conference session attendance.
Complementary parking passes.	6	Special Zone.

SILVER SPONSORSHIP FULLY DETAILS

Sponsorship Benefits & Ads.	Number	Description
Maximum number of allowed sponsors.	Unlimited	-----
Sponsor logo and name on all printed and promotional materials with a special size	Applicable	Brochure, catalogue, invitation and conference agenda.
Sponsor logo and name.	Applicable	On the expo's strong outdoor advertising campaigns.
Provision to put flags with the sponsor logo & name at the CICC outdoor entrance.	4	Size 1.5 M length * 1 M Width .
The Sponsor logo & name on the registration backdrop.	Applicable	
Allowing to put sponsor's Adv. On the roof.	1	(3*2 M) going down from the expo's hall ceiling.
Broadcasting Adv. Video. On the reception screen	1 each 25 minutes	Materials to be provided by sponsor.
The sponsor's logo and name on the expo's website.	Applicable	One year directly connected with the sponsor website.
Sponsor acknowledgement in the opening ceremony.	Applicable	Plenary opening session.
Complementary premium position Ad.	1 Ad. Internal Page.	Full page 4 colors in official exhibition catalogue size 23*17 CM.
Special Honoring certificate.	Applicable	It will be delivered to the sponsor's company.
VIP Invitations.	20	They will be delivered to sponsor.
Free registrations.	2	Conference session attendance.
Complementary parking passes.	3	Special Zone.

REGISTRATION SPONSORSHIP

Registration ADS.	Specifications
Sponsor logo and name	Assigned on expo and conference registration backdrop.
Sponsor logo and name	On table flags.
Sponsor logo and name	On visitors and exhibitors' name tag.
Branded as registration sponsor	On all printed promotional advertise the materials
Sponsor logo and name	On website and social media.
Complementary parking	Two passes.
Complimentary conference session	One session

Exclusive only for one sponsor

100.000 L.E for Egyptian companies	12.000 \$ for foreign companies
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CONFERENCE OPENING AND SESSIONS SPONSOR

Conference sponsor ADS.	Specifications
Sponsor logo and name	On the expo website
Sponsor logo and name	On expo's conference agenda
Branded as registration sponsor	On conference hall backdrop
Sponsor logo and name	One in the conference program book
Parking passes	Two complimentary
Complimentary conference session	15 minutes presentation opportunity

100.000 L.E
for Egyptian companies

12.000\$
for foreign companies

LANYARDS

Lanyards Ads.

Sponsor logo and name

Branded as a lanyard sponsor

One full colored advertisement page

Parking passes

Conference session registration

Exclusive only for one sponsor

150.000 L.E for Egyptian companies | **12.000 \$** for foreign companies

Specifications

On the expo and conference name tag holder. (visitors, speakers and delegators).

On the expo's website and printing materials.

On the expo's catalogue.

Two complimentary.

One complimentary.



EXHIBITION OFFICIAL BAGS SPONSOR

Official Bags Sponsor Ads.

Complimentary adv. on the event bag distributed to all attendees at the registration desk

Logo recognition as exhibition official bags sponsor.

Logo recognition as exhibition official sponsor bags.

One full colored complimentary adv. Page

Full conference registration

Sponsor branding flyers

Parking passes

Specifications

Size of 29.7 CM*21 CM

On event official website with link to sponsor homepage.

On visitors and exhibitors' name tag.

In the official program guide.

One complimentary.

To be distributed inside the exhibition bags.

Two complimentary

Exclusive only for one sponsor

150.000 L.E for Egyptian companies | **12.000 \$** for foreign companies

CONFERENCE OFFICIAL BAGS SPONSOR

Conference Bags Sponsor Ads.

Specifications

Logo branding

On conference official bags

Logo recognition as conference official bag sponsor

On the event official website with link to sponsor homepage

Logo recognition as conference official bag sponsor

In official program guide distributed to all delegators at the conference.

One full colored complimentary adv. Page.

In the official program guide.

Full conference registration

One complimentary.

Provided promotional materials by sponsor

Distributed during the exhibition days

Parking passes

One complimentary

Exclusive only for one sponsor

150.000 L.E

for Egyptian companies

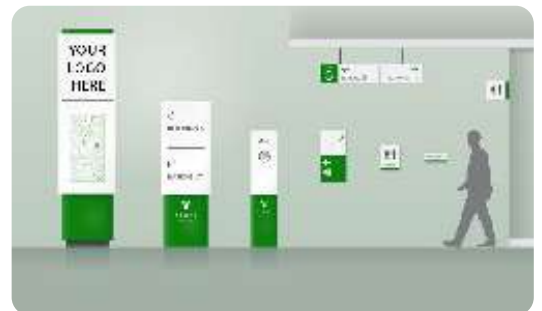
12.000 \$

for foreign companies



SIGN SYSTEM

- Add the sponsor logo and name on all sign systems for the exhibition and conference.
- Two complimentary parking passes.
- Distribute their promotional materials in exhibition and conference bags.



Exclusive only for one sponsor

90.000 L.E

for Egyptian companies

8.000\$

for foreign companies

MEDIA LOUNGE

- Announce them on our website & social media as our exclusive media lounge sponsor with their logo & name hyperlinked to their media company website VIP lounge.
- Place their media channel online link on our website and social media.
- Announce them on our website & social media as the exclusive media company covering the event.
- Distribute their media magazine or promotional material on our exhibition and conference bags.
- Secure interviews for them eminent governmental figures.
- Two complimentary parking passes.



Exclusive only for one sponsor

250.000 L.E

for Egyptian companies

12.000 \$

for foreign companies

EXHIBITION CARPET TILES

- Distribute their branded tile in the most visible areas in the exhibition.
- Two complimentary parking passes.
- Distribute their promotional material in the exhibition and conference.



Exclusive only for one sponsor

75.000 L.E

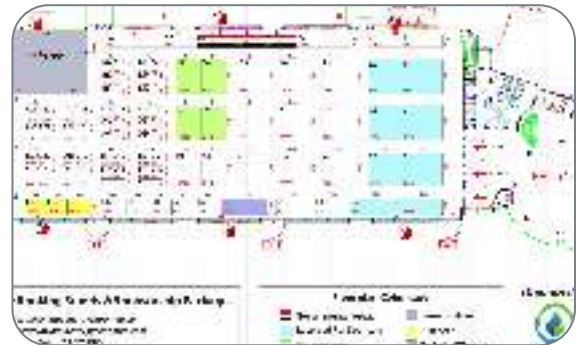
for Egyptian companies

6.000 \$

for foreign companies

MAP BOARD

- Add the sponsor's logo and name on the map boards.
- Announce them on our website as the map board sponsor and add their logo and name on the website .
- Two complimentary parking passes.
- Distribute their promotional material in the exhibition and conference bag.



Exclusive only for one sponsor

100.000 L.E for Egyptian companies	7.500 \$ for foreign companies
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HALL ENTRANCE GATE

- Add the sponsor's logo name on the hall gate.
- Two complimentary parking passes.
- Distribute their promotional material in the exhibition and conference bags.



Exclusive only for one sponsor

75.000 L.E for Egyptian companies	6.000\$ for foreign companies
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GIVEAWAYS

- Giveaways sponsorship packages will be adapted according to the sponsors budget and method of distribution will be according to your request.



USB



Pens



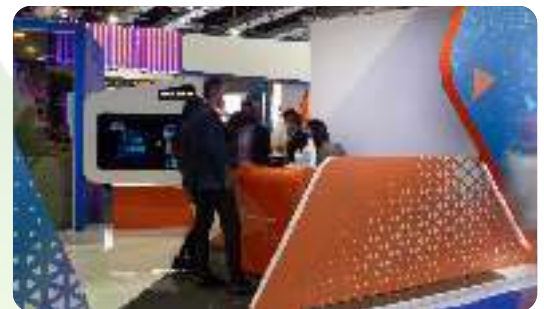
Notepads



Leather Folders

OFFICIAL BANKS

- The sponsor logo & name on the expo's promotional printed materials.
- The complimentary space (Booth :16 m2)
- One complimentary full colored adv. page in the event's catalogue.
- Provision to put 2 flags & 2 lamppost carrying the sponsor logo and name on the Cairo International Convention Centre (CICC) on the outside entrance (size:1.5m length * 1m width).
- Two complimentary parking passes.
- Branding materials will be displayed on social media as an official bank for supporting investment in water and waste water projects.
- Branding materials will be displayed on social media as an official bank for supporting investment in water and waste water projects.
- Two conference session registration.
- Branding the bank logo & name on website & social media.



Exclusive only for one sponsor

12.000 \$

for foreign companies

GEOGRAPHICAL ATTENDEES BREAKDOWN

1. The Aqua Energy Expo Attendees & Buyers:

The Exhibition was attended by very strong and important buyers such as :

Seniors and high management from Ministry of Housing and Urban Development, Ministry of Irrigation and Water Resources, President and Vice President of the Holding company for Water and Wastewater, Head and seniors at the Water Department of the Egyptian Army Engineering Authority, Head of Strategic Planning and Development at Ministry of Agriculture & Land Reclamation, Representatives from the commercial offices of Embassy of Austria, USA, Italy, England, China, KSA, UAE, Representatives from the American chamber of Commerce, The German Chamber of Commerce, consultants, Heads of the Egyptian Society of Egyptian Entrepreneurs, Egyptian, African & Arabian Investment Societies, Egyptian Engineering Syndicate, CEOs of many leading private companies in water & Wastewater projects in Egypt, Africa & Middle East.

2. VISITORS PROFILE

A) Total Number of Vistors:

VISITORS	VIP	EXHIBITORS	VENUES	OUTDOOR AREA
+30,000	+3,000	+400 BRANDS	10,000 M²	650 SQM

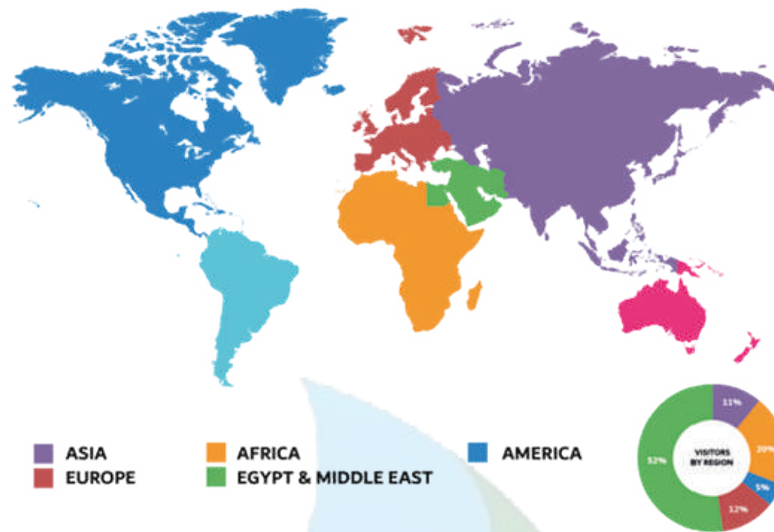
B) Visitors Profile By Job Function:

New Business Development Manager
Head/ Director / Manager of Business
Head/Director/Manager of Marketing
Head of Research & Development
Area/Regional/ Branch Manager
Project Manager-Marketing
Communication Manager
Dept./Divisional Manager
Export/Import Manager
Sales Manager/Director
Chief Operating Officer
Head of Administration
Chief Executive Officer
Maintenance Managers

Key Account Manager
Managing Director
Account Manager
Project Manager
General Manager
Director General
Senior Manager
Brand Manager
Partner/Owner
Vice President
President
Chairman
Director
Others

GEOGRAPHICAL ATTENDEES BREAKDOWN

C) Vistors By Region:



D) Visitors Profile By Governmental Bodies:

- The Prime Minster
- Ministry of Housing, Utilities and Urban Communities
- Ministry of Trade and Industry
- Ministry of Agriculture & Land Reclamation
- Ministry of Irrigation and Water Resources
- Ministry of Environment
- Ministry of Electricity and Renewable Energy
- The Egyptian Armed Engineering Authority
- National Authority for Potable Water & Sanitary Drainage(NOPWASD)
- Holding company for Water & Wastewater
- The National institute of Research
- Universities of Engineering
- CAPWW
- International government & water Association bodies



E) By Industry:

Agencies - NGOs - OEMS, Agriculture - Authorities, Automobile Manufacturers, Builders & Contractors, Cement & Glass Industries, Chemical Plants, Distillery - Brewery Units, Educational Establishments, Engineering organizations, Environmental consultants, Fertilizer Manufacturers, Food & Beverage Industries, Food Processing Units, Government Agencies - Bodies, Ground Water Authorities, Hospitals -Hotels - Clubs, Industrial Estates Authority, Leather Industries, Manufacturers of Electrical - Electronics, Municipal corporation, Paint Industries, Petrochemical & Pharmaceutical Plants, Plastic Industries, Pollution Control Boards, Power Plants, Project Finance Companies, Public Utilities, Public Works Department, Pulp and Paper, Refineries, Research and Technical Institutes, Rubber Industries, Steel Plants, Sugar & Textile Industries, Trade Publications and Research, Water Authorities, Water consultants - Resources

PARTNERS OF SUCCESS

Many Thanks for the Trust of our Partners

We appreciate the trust of 700+ companies from 80+ countries that have participated in AquaEnergy Expo over the past three years, showcasing over 11,000 products in water and energy technology. Buyers can browse and connect with sellers through our platform.

We have the honor to extend our successful services to our clients through the upcoming onsite AquaEnergy Expo Middle East & Africa. Explore exhibitors below and connect with more through the link provided.





AquaEnergy Expo

Middle East Africa Egypt

When Water Efficiency meets Energy Efficiency
and Sustainability Come True.

About us:

Water technology Experts Company specializes in organizing international exhibitions, workshops, and webinars. Our directors have extensive long experience in managing trade shows, virtual expos, and international scientific and trade magazines. Our dedicated team ensures that every event is well-executed, offering excellent opportunities for networking, learning, and business growth in the water and energy technology field. We are committed to quality and innovation, connecting industry leaders and fostering collaborations through our expertly planned events

Organized by:



Water Technology
Experts Company

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